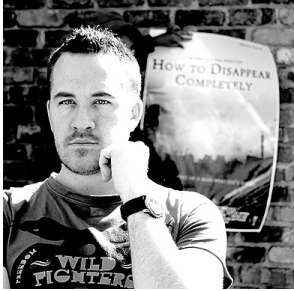




# DAVID SCHRÖDER

## PROFESSIONAL RESUME



### PROFILE

I am a South African director, scriptwriter and editor with 5 years' experience in corporate and creative video production. In addition to this I worked for 6 years as a commissioning editor at Penguin Books (South Africa), where I project managed books with John van de Ruit, David O'Sullivan, Alan Knott-Craig Jnr, the Nelson Mandela Foundation, Alf Kumalo and many more.

I have conceptualised, project managed and directed videos for companies such as: Ford (South Africa), T-Systems (South Africa), Performanta, Geco Action Cam, Promo ZA and the Sandton SPCA. I have also produced video content for noted speakers such as Niel Malan, Justin Cohen and Gilan Gork.

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### WORK EXPERIENCE

2013 — present | Founder, Director, Editor, Scriptwriter

Dust Cloud Productions

I have worked as a director, editor and scriptwriter on dozens of projects in both corporate and creative environments.

2005 — 2010

Commissioning Editor  
Penguin Books (South Africa)

I was tasked with finding new book projects and then project managing from manuscript stage through to final publication.

### EDUCATION

#### BACHELOR'S



2000-2002  
B.IS (Publishing)  
University of Pretoria

#### BACHELOR'S



2011-2012  
BA Motion Picture  
Medium (Cum Laude)

AFDA (The South African School of Motion Picture Medium and Live Performance)

#### DIPLOMA



Cambridge ESOL  
Level 5\* Certificate  
in Teaching English  
to Speakers of Other  
Languages (CELTA)

Awarded a Pass  
(Grade B)

### VIDEO PROJECT LIST

Directing  
(Corporate)

I have directed and produced video content for Ford (South Africa), T-Systems, Performanta, Promo ZA, AdWords, SPCA, Niel Malan, Gilan Gork and Justin Cohen, amongst others.

Directing  
(Creative)

I have directed two music videos and a number of short films.

Scriptwriting  
(Corporate)

I have completed in excess of thirty scripts for projects in the corporate environment.

Scriptwriting  
(Creative)

I have completed two feature film scripts (currently unproduced and seeking funding), many short film scripts as well as television project outlines.

### SKILLS

▶ Scriptwriting

▶ Project Management

▶ Adobe Premiere CC and Indesign CC

▶ On-set directing

▶ Cinematography

### HOBBIES



Film

I have extensive knowledge of film and television and some of the directors whose work I admire include Alfred Hitchcock, Darren Aronofsky, Denis Villeneuve, Stanley Kubrick, and Stan Brakhage.

### HOBBIES



Music

While studying I worked part-time at a couple of large music retailers and have extensive knowledge of music in the alternative, indie, metal, experimental and ambient